

P6436 CRITERIA FOR USE OF VIDEOTAPES, DVDs AND OTHER NON-PRINT MEDIA

BOARD POLICY:

Videotapes, DVDs, and other non-print media will be selected and assigned to give support directly to instructional learning objectives established by Learning Services.

Administrative Implemental Procedures:

1. In general, copyright guidelines permit in-classroom performance of a copyrighted videotape, DVD, or other non-print media when it is used for instructional purposes in a teaching situation and is a lawfully made copy. Thus, *Grapes of Wrath* may be presented to a high school English class, but *Star Wars*, which is presumably being shown for entertainment, would not be permitted unless copyright clearance has been obtained. (Refer to *Copyright Handbook* for specific fair use criteria)
2. Guidelines for choosing videotapes, DVDs, and other non-print media:
 - a. Videotapes, DVDs, and other non-print media should be selected for their direct relevance to the instructional program.
 - b. General selection criteria should include: quality of the overall work and its individual parts, fair and accurate representation of the facts, the reputation and significance of the writer, director, and/or performers.
 - c. Each videotape, DVD, or computer downstreamed educational program such as United Streaming must give a fair and objective presentation of sensitive subjects at the maturity level of its viewers. In this connection, the ratings adopted by the Motion Picture Association of America will be applied:
 - G Family audiences
 - PG Parental guidance
 - PG-13 Special parental guidance for children under 13
 - R Children admitted only with parents
 - d. Prior written lawful custodial permission shall be obtained if a video, DVD, or other non-print media is shown or used in which these ratings do not fit the age group that will be the audience. At the high school level this would apply to R movies for pupils 17 and under; at the middle school level for PG-13 movies for pupils 13 and under; at the elementary level for PG movies.
3. Other non-print media such as CD-ROMs, and audio tapes, while not a part of the video rating system, should be selected and used applying the same criteria as videotapes and DVDs.

Administrative Responsibility: Learning Services

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