

## Movie Licensing USA

USD 259 continues to purchase an Annual K-12 Public Performance Site License from Movie Licensing USA to save you time and money – you no longer have to contact each studio directly or buy a single use site license to be compliant with copyright laws when showing movies at your school. You may not be aware that you are not only responsible for your compliance to copyright law when showing movies at your school but you are also liable for movies shown by any outside organization using your schools' property (i.e. Latch Key, Family Movie Nights, Student Rewards, Holiday Events, Summer Camps, Parent Groups, and Churches, etc.).

Major Hollywood and independent movie studios have appointed Swank Motion Pictures, Inc. as their exclusive licensing and distribution partner to offer their box-office hits for public performance in non-theatrical markets (markets outside theaters). Swank represents Walt Disney Pictures, Paramount Pictures, Warner Bros., Sony Pictures, NBC/Universal Pictures, New Line Cinema, Lionsgate Films, MGM, Touchstone Pictures, Hollywood Pictures, Columbia Pictures, TriStar Pictures, Paramount Vantage, Paramount Classics, Summit Entertainment, Focus Features, Miramax, Warner Independent Pictures, Fine Line Features and United Artists. This agreement does **NOT** include 20<sup>th</sup> Century Fox. [Additionally, the license purchased by USD 259 does \*\*NOT\*\* affect any terms and conditions that you may have agreed to as a condition of streaming or renting content from providers such as Netflix, Hulu, Amazon Prime, and Redbox. Please see the District's separate guidelines on using content from these providers.](#)

### LICENSE AND COPYRIGHT RESTRICTIONS

Movie showings must take place inside the school building. Coverage does **NOT** include outdoor showings or showings off your schools' grounds. In addition, the movies may not be altered, duplicated, digitized or transmitted electronically in any form without specific permission from the copyright owner. Movies may **NOT** be downloaded to a PC or server. Violation of this agreement is subject to the penalties set forth in the Federal Copyright Act.

- This license covers the school building 24/7
- Unlimited movie showings by anyone in school building, regardless of whether or not they are affiliated with the school
- Movies may be obtained from any legal source (rental, home collection, etc.)
- Information on movies covered by this license can be seen on [www.movlic.com](http://www.movlic.com) *This is not a movie rental site.*

### ADVERTISING GUIDELINES

You are encouraged to print movie posters and other promotional materials from [www.movlic.com](http://www.movlic.com) to advertise the movie in your facility or to pass out flyers directly to students and staff. If you choose to advertise through public media (such as public radio, television or a website), you may do so as long as the movie title and studio name are not used. For example, "Join us at ABC Elementary for a Family Movie Night at 7:00 PM" is permitted. To access promotional materials use 167479-1 as your Customer Number.

## **ADMISSION FEES, CONCESSIONS AND DONATIONS**

Admission may **NOT** be charged. In lieu of charging an admission, you may “suggest donations” and/or provide concessions.

If you have other questions regarding this license, please contact Gail Becker at 3-2077.